



Developing strengths to maximise potential

The Flourishing Business Network Programme - 2015

Date	Focus Area
14/01/15	Wrong goal or bad execution?
11/02/15	Linkedin - the essentials
11/03/15	An idiots guide to accounting
08/04/15	How to be a successful networker
13/05/15	Introduction to search engine optimisation (SEO)
10/06/15	How to do a video-blog / newsletter
08/07/15	Are you selling on price or value?
August	No meeting Summer break
09/09/15	The art of negotiation
14/10/15	Copyright for dummies
11/11/15	How to avoid chasing bright blue butterflies (aka time management)
09/12/15	Reflect and Plan